

# The most engaging, flexible & comprehensive writing curriculum for blended learning



## Engaging

Exercises are generated from students' favorite celebrities and interests, making the content relevant and fun.



## Flexible

Online lessons and curriculum allow teachers to easily transition from at-home to in-person learning without losing valuable instructional time.



## Comprehensive

NoRedInk is the only program that includes diagnostics, skill-building practice, and scaffolded writing help.

- Assessments and flexible reporting allow teachers to differentiate instruction, monitor trends, and track progress.
- Students work at their own pace toward mastery of over 1,000 standards-aligned writing, language and critical thinking skills.
- NoRedInk guides students step-by-step as they independently draft and revise essays across multiple genres.



*It implements solid teaching practices. Pre-test, teach/model, practice, post-test. It can be presented with Zoom, etc., for at-home instruction. It allows for continued practice and monitoring of student success. It is easily differentiated. What's not to love??"*

— RENEE BOEHM, TEACHER, ST. CHARLES, IL

**Build better writers in grades 5-12.**

Used by more than 60% of U.S. districts

**Free**
**Premium**

<b>Skill-building Practice</b>			<b>1000+ skills</b>
Personalized learning	Students choose TV shows, video games, sports celebrities, and more.	✓	✓
Grammar, conventions, usage & mechanics	Students practice nouns and pronouns, verbs, adjectives, adverbs, commonly confused words, phrases and clauses, punctuation, capitalization, and more.	Limited	<ul style="list-style-type: none"> <li>✓ 1000+ skills</li> <li>✓ Filter by state standards</li> <li>✓ Filter by SAT®/ACT® skills</li> </ul>
Writing skills	Students learn how to write strong topic sentences, revise wordy sentences, paraphrase to avoid plagiarism, and more.	Limited	✓ 95+ skills
<b>Writing &amp; Revising</b>			<b>10x genres</b>
Quick Writes	Students respond to a prompt; teachers choose the length and areas of focus.	✓	✓
Guided Drafts	Students draft a piece of writing with the support of targeted tips.	Argumentative	<ul style="list-style-type: none"> <li>✓ Persuasive</li> <li>✓ Argumentative</li> <li>✓ Literary Analysis</li> <li>✓ Expository/Informational</li> <li>✓ Narrative</li> <li>✓ Rhetorical Analysis</li> <li>✓ SAT</li> <li>✓ Compare and Contrast</li> <li>✓ Poetry Analysis</li> </ul>
Self Review	Students review and revise a piece of work they have already drafted.	Argumentative	<ul style="list-style-type: none"> <li>✓ Persuasive</li> <li>✓ Argumentative</li> <li>✓ Literary Analysis</li> <li>✓ Expository/Informational</li> </ul>
Peer Review	Students receive anonymous feedback from their peers on their writing.	Limited	<ul style="list-style-type: none"> <li>✓ Thesis Statement</li> <li>✓ Introductory Paragraph</li> <li>✓ Topic Sentences</li> <li>✓ Claim, Evidence, and Reasoning</li> <li>✓ Embedding Evidence</li> </ul>
<b>Instructional Tools</b>			<b>10x tools</b>
Writing Prompts Library	Teachers choose from a collection of built-in prompts and texts.	Limited	✓ 500+ prompts
Grading rubrics		1	✓ 10+ customizable rubrics
<b>Diagnostics, Reporting &amp; Alignments</b>			<b>1000+ skills</b>
Evaluate skills both discretely and within context, and track usage and growth with diagnostic reports and summative assessments.		Limited Student reports	<ul style="list-style-type: none"> <li>✓ 1000+ skills</li> <li>✓ Filter by state standards</li> <li>✓ Filter by SAT/ACT skills</li> <li>✓ Student reports</li> <li>✓ School reports</li> <li>✓ District reports</li> </ul>
<b>Integrations</b>			
Google Classroom and Google Apps for Education		✓	✓
Clever & Secure Sync			✓
<b>Training &amp; Support</b>			
Dedicated Customer Success Manager			✓
Virtual training, professional development webinars, priority customer support			✓